



Foto: SECOM

Juruá Peixes

The Juruá Peixes S.A is a corporation where the Acre Business Agency has 31% of the shares, the Cooperpeixe Juruá has 63% of the shares and 10 private partners (producer/investor) holds 6% of the shares. It is a business organization reference in joint stock company format in the region.

Its ownership structure is a model for the local business sector, because it integrates into the same arrangement with the private individual capitals, producer cooperatives and public power. It is responsible for managing the Industrial Center of Pisciculture, which covers the Juruá, being composed by an Alevinos Production Center and a Refrigerator, with production capacity of 10 million fries and processing 2 tons of fish/year, respectively.

The Acre State Government invested US\$ 4,51 million in the pisciculture chain of Juruá. An arrangement that provides the Juruá Peixes S/A as one of the fish export centers of northern Brazil, next to the Industrial Fish Complex, in Rio Branco, with high productivity with quality and low environmental impact and contributing to make Acre the address of fish in the Amazon.

Trading Name: JURUÁ PEIXES

Corporate Name: Juruá Peixes S/A

Address: Núcleo Colonial Assis Brasil, Colônia Nova Esperança - Lote 153, Macaxeiral II Cruzeiro do Sul/AC

Phone: +55 68 99988 2954

E-mail: Juruá.peixes@gmail.com

Year of incorporation: 2013

CEO: Marcos Vinício Alencar

Mobile Phone: +55 68 99983 2999

E-mail: Juruá.peixes@gmail.com

Business: Production and commercialization of fingerlings, processing and marketing of fish.

Mission: "Solidify the pisciculture in the Vale do Juruá giving the producer a source of solid and steady income".

Main products:

- Fingerlings - Pintado, Pirarucu and Tambaqui
- Fished Tambaqui, Pintado and Pirarucu

Main raw materials:

- Food for fish
- Limestone
- Meat flour
- Rice bran

Industrial plant:

Refrigerator: it has technology and modern designs: Cleaning, cooling, freezing, filleting and use of the leather. It has capacity to process nearly 2 tons of fish per year producing fine finishing cuts.

Fingerling Production Center: It is made with high technology and systems that facilitate all stages of the process. It has 12 hectares of water surface divided into 42 tanks for arrays with capacity to produce 10 million fingerlings/year. Currently it produces 1 million fingerlings/year. The place is used exclusively for production of noble fish species such as: Pintado, Pirarucu and Tambaqui, focusing on production scale.

Investiments:

| Investiments | Last 3 years | Next 3 years |
|-----------------------|--------------|--------------|
| Value in million US\$ | 4,6 | - |

Cotação R\$ 3,1479 em 01/02/2017 – Fonte: Banco Central do Brasil

Employment Generation:

| Employments | Current | Next 3 years |
|----------------------|---------|--------------|
| Directs | 7 | 150 |
| Indirects | 400 | 800 |
| Feneficiary families | 700 | 1300 |